



News & Views

May 2024



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Recruitment & Retention Update

The Association has recently sent a member update on the ongoing Social Work Recruitment and Retention Strategy.

The 5-year Strategy (2023-2028), led by the NBASW, brings together individuals from various government departments, health authorities, schools of social work, colleges, unions, and more in implementing the various goals and actions identified to ensure there are enough social workers in the province to meet the needs of citizens, both now and for years to come.

A survey was recently sent to members to track the effectiveness of the Strategy's first year, and we would like to thank all members who responded for your valuable feedback, which will help the long-term implementation of the Strategy's 87 initiatives.

[READ THE YEAR 1 UPDATE](#)

Social Work Census

Make your voice heard by partaking in an unprecedented profession-wide study: the Social Work Census!

The census is an online survey that will help build a more inclusive picture of who today's social workers are and what they do. The census is composed of two parts: a robust workforce study of the social work profession and an analysis of social work practice to be used in developing competence assessments for social work licensing.

We believe the Social Work Census will amplify diverse voices and experiences and ensure the profession is ready to meet the challenges and opportunities of the future.

ASWB has committed to donating up to \$ 100,000 to support 13 non-profit organizations. Once the census completed, every participant can choose 1 of 13 organizations to donate \$ 1.00 to.

The survey takes around 20 minutes to complete and will remain open until June 30, 2024.

PARTICIPATE IN THE CENSUS

To be entered in the dues reimbursement draw (up to a \$ 409 value each), please click on the link below to submit your certificate of completion, and we will draw 3 winners after the survey closes.

SUBMIT YOUR CERTIFICATE OF COMPLETION

Additionally, members who participate in the census can count this time (2 hours) towards their Continuing Professional Education (CPE) hours.

Thank you to all who have already participated in the Census!

Social Work Month Recap



CASW & Webinars

Earlier this year, the Canadian Association of Social Workers released its new [Code of Ethics](#). National Social Work Month was a chance to celebrate the unifying values outlined in the Code. A series of bilingual webinars, co-presented by NBASW Executive Director, Miguel LeBlanc, describing each value was held for all CASW members.

Additionally, NBASW held 2 English webinars and 1 French webinar during the month of March, including:

- Relationships Matter: Examining the pathways to supportive long-term relationships for youth 'aging out' of care
- Les relations comptent : Examiner les voies menant à des relations de soutien à long terme pour les jeunes pris en charge qui font la transition vers la vie adulte
- I think my Client might have OCD: How to Identify Symptoms of OCD and What to Do Next

All webinars are accessible on the CASW [English](#) and [French](#) webinar pages.

Wellness Contest

During the month of March, in celebration of Social Work Month, we hosted a Wellness Contest for all members! Congratulations to the winners:

- Cassandra Ackerson
- Karine Pelletier
- Kristine LeBlanc
- Linda-Anne Hébert

Members across the province participated in self-care and wellness activities. Social workers are essential to the well-being of our communities, and we were so happy to see everyone fitting some self-care into their days.

Thank you to everyone who participated! We hope you continue to find time to incorporate wellness, daily.

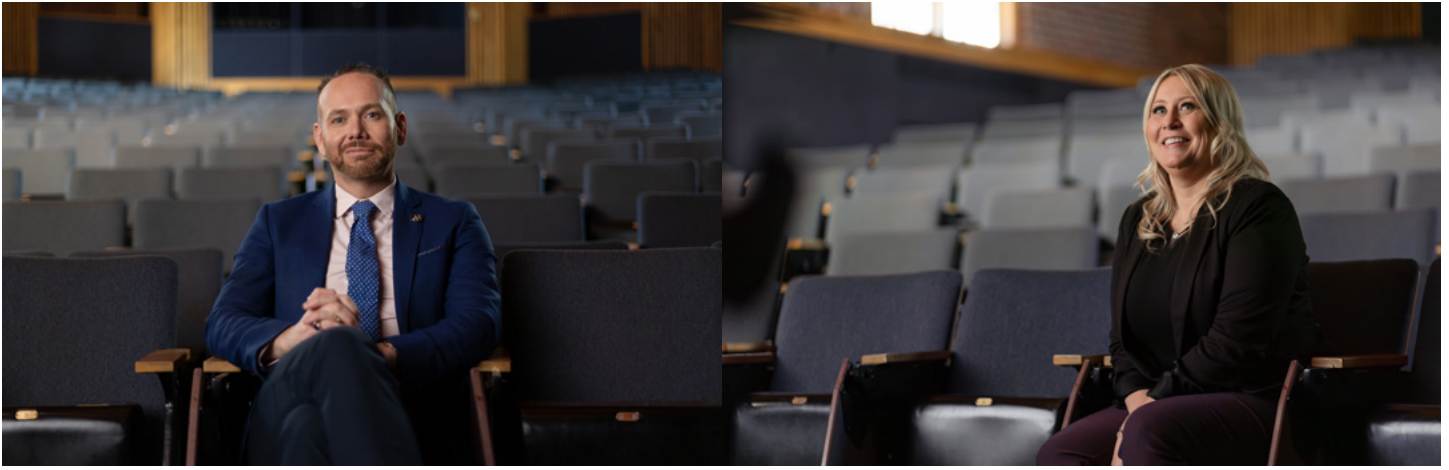
Child Protection Social Work Campaign

The NBASW, in collaboration with the Department of Social Development and Union CUPE 1418, released a public campaign during National Social Work Month. The campaign shines a light on child protection social worker's positive impacts in New Brunswick.

Child protection social workers remain overlooked and undervalued despite their profound impact on the lives of children and families. This campaign aims to challenge misconceptions, reminding people that child protection social workers may not receive the same visibility as other front-line workers, but their work is equally lifesaving and important.



This is what inspired the campaign's centrepiece; the 'Who Saved Me' concept, a social experiment where New Brunswickers were asked to listen to stories of children saved from various situations and guess which of the five people (a child protection social worker, firefighter, police officer, paramedic, and surgeon) saved the child.



In addition to this social experiment, child protection social workers Annie Mallet & Trevor Breen each tell us about the realities and misconceptions surrounding child protection social work and why they love this profession. We were delighted to receive positive echoes from jurisdictions across Canada, the United States, and across the pond in the UK!

Thank you to everyone who collaborated on this campaign and to everyone who helped share this important message.

[WATCH THE CAMPAIGN VIDEOS](#)

Upcoming Bursary Deadlines

The NBASW offers financial assistance to members for their education and continuing professional development. All applications can be sent to shae.mccarthy@nbasw-attsnb.ca

\$500 UNI BURSARY FOR STUDENT MEMBERS

Deadline: October 1 each year

Awarded to an NBASW student member and who resides in New Brunswick while studying in a school of social work full time through distance education. Funding for this bursary is made possible by UNI Financial Cooperation in partnership with NBASW.

[Eligibility requirements](#)

[Application Form](#)

Bursary & Grant Recipients

NBASW BURSARY FOR MEMBERS

Congratulations to **Sydney Haines** on receiving the NBASW Bursary for Members!

The bursary is awarded to a registered member of NBASW who resides in New Brunswick and is pursuing training including but not limited to conferences, workshops, and webinars.

Sydney will be using the bursary to continue her professional education in her area of practice.

Learn more about the bursary [HERE](#)



*Sydney Haines
Bursary Recipient*

CO-OPERATORS BURSARY FOR MEMBERS

Congratulations to **Elaine Howell** on receiving the Co-operators Bursary for Members!

The bursary is awarded to a registered member of NBASW who resides in New Brunswick and is pursuing training including but not limited to conferences, workshops, and webinars.

Elaine will be using the funds to continue her professional education in her area of practice.

Learn more about the bursary [HERE](#)



*Elaine Howell,
Bursary Recipient*

UNI EDUCATION GRANT

Congratulations to **Keara Grey** on receiving the UNI Education Grant for Members!

The grant is awarded to two registered members of the NBASW that reside in New Brunswick pursuing a higher degree in social work, a specialized certificate program, or a course related to social work.

Keara will be using the grant to continue pursuing her Master of Social Work degree with Wilfrid Laurier University.

Learn more about the grant [HERE](#)



*Keara Grey,
Grant Recipient*

UNI EDUCATION GRANT

Congratulations to **Joanne Owur** on receiving the UNI Education Grant for Members!

The grant is awarded to two registered members of the NBASW that reside in New Brunswick pursuing a higher degree in social work, a specialized certificate program, or a course related to social work.

Joanne will be using the grant to further her studies in Social Work in the Master of Social Work program at the University of Calgary.

Learn more about the grant [HERE](#)



*Joanne Owur,
Grant Recipient*

CO-OPERATORS BURSARY FOR STUDENT MEMBERS

Congratulations to **Ashley Barnaby** on receiving the Co-operators Bursary for Student Members enrolled in the Mi'kmaq/Maliseet Bachelor of Social Work Program!

The bursary is awarded to one student member of the NBASW from each New Brunswick School of Social Work.

Ashley will be using the funds to further her studies in her Bachelor of Social Work Degree.

Learn more about the bursary [HERE](#)



*Ashley Barnaby,
Bursary Recipient*

CO-OPERATORS BURSARY FOR STUDENT MEMBERS

Congratulations to **Erin Cunningham** on receiving the Co-operators Bursary for Student Members enrolled in a St. Thomas University BSW/MSW Program!

The bursary is awarded to one student member of the NBASW from each New Brunswick School of Social Work.

Erin will be using the bursary to further her studies in her Bachelor of Social Work at St. Thomas University.

Learn more about the bursary [HERE](#)



*Erin Cunningham,
Bursary Recipient*

CO-OPERATORS BURSARY FOR STUDENT MEMBERS

Congratulations to **Aya Kbiri Alaoui** on receiving the Co-operators Bursary for Student Members enrolled in a Université de Moncton BSW/MSW Program!

The bursary is awarded to one student member of the NBASW from each New Brunswick School of Social Work.

Aya will be using the funds to pursue their first year of studies in her Programme de Baccalauréat en travail social / Bachelor of Social Work Program.

Learn more about the bursary [HERE](#)



*Aya Kbiri Alaoui,
Bursary Recipient*

APPLY FOR BURSARIES AND GRANTS

NBASW Professional Development Fund

PRESENT A WEBINAR - GET YOUR DUES REIMBURSED

The NBASW is seeking proposals for webinars under the NBASW Professional Development Fund!

If you hold expertise in any topic of interest relevant to the social work field, we invite you to submit a proposal to present a 1-hour long webinar or an in-person educational event for social workers under the NBASW Professional Development Fund.

The NBASW Professional Development Fund is awarded annually to NBASW members who present a webinar training opportunity for provincial social workers in their areas of knowledge, expertise and/or practice.

To be eligible to receive the Fund, social workers must apply to present a webinar by completing a Webinar Information Form. Applications will be evaluated on a first come, first serve basis.

“If the webinar application has been approved and the applicant has met all webinar requirements, including webinar presentation, they will receive the Fund in the form of registration dues reimbursement.”

[CLICK HERE](#) to review the NBASW Professional Development Fund Guidelines.

Visit the [NBASW Website](#) for more details.

SUBMIT YOUR WEBINAR INFORMATION FORM TODAY!

NBASW Professional Development Fund Recipients

Congratulations to **Darcy Corey** on receiving the NBASW Professional Development Fund for 2023-2024!

Darcy was awarded the Professional Development Fund to present the *CBT & Self-Compassion* Webinar on Feb 21, 2024.



*Darcy Corey,
NBASW PD Fund Recipient*

Congratulations to **April Vass** on receiving the NBASW Professional Development Fund for 2023-2024!

April was awarded the Professional Development Fund to present the *I think my Client might have OCD: How to Identify Symptoms of OCD and What to Do Next* webinar on March 13, 2024.



*April Vass,
NBASW PD Fund Recipient*

**WATCH THE
PROFESSIONAL DEVELOPMENT
FUND WEBINARS**

Continuing Education Opportunities

CANADIAN ASSOCIATION OF SOCIAL WORKERS (CASW)

Distress Tolerance Skills in DBT

June 24, 2024 (12 pm - 1 pm EST)

[Click here for details and to register](#)

Emotion Regulation Skills in DBT

July 29, 2024 (12 pm - 1 pm EST)

[Click here for details and to register](#)

Interpersonal Effectiveness Skills in DBT

August 26, 2024 (12 pm - 1 pm EST)

[Click here for details and to register](#)

CONFÉRENCES CONNEXION (FRENCH RESOURCE)

LAGOM - Journée conférence sur les jeunes et la santé mentale positive

June 11, 2024 (8 am - 4:10 pm EST)

[Click here for details and to register](#)

CRISIS & TRAUMA RESOURCE INSTITUTE (CTRI)

Use the code NBASW15 at checkout for a 15% discount.

[Click here to see all CTRI upcoming training opportunities](#)

ACHIEVE - CENTRE FOR LEADERSHIP

Use the code NBASW15 at checkout for a 15% discount.

[Click here to see all ACHIEVE upcoming training opportunities](#)

NEW BRUNSWICK ASSOCIATION OF SOCIAL WORKERS (NBASW)

Youth in Care Matter: Examining the experiences of youth 'aging out' of the Canadian Child Welfare System during the COVID-19 Pandemic

June 4, 2024 (12 pm - 1:30 pm)

[Click here for details and to register](#)

[Click here to register for the French webinar on May 21, 2024](#)



Youth in Care Matter:
Examining the experiences of youth
'aging out' of the Canadian Child Welfare System
during the COVID-19 Pandemic

MORE CONTINUING EDUCATION OPPORTUNITIES

New Brunswick Social Workers

NEW BRUNSWICK SOCIAL WORKER SPOTLIGHT - KIRBY MATCHETT

New Brunswick Social Worker Kirby Matchett, social worker with Horizon Health Network for Addiction and Mental Health was presented with a certificate of Honorary Membership by the Miramichi Professional Firefighters Association on February 27, 2024.

“Miramichi Professional Firefighters Association presents this certificate of honorary membership to Kirby Matchett as a token of our highest esteem in grateful acknowledgment for his work as a Registered Social Worker/Counselor through faithful, loyal and dedicated service to the Miramichi fire Department and local members of IAFF Local 5087; Miramichi NB”, stated the MPFA.

Thank you for your dedication to the social work profession, Kirby.



Kirby Matchett with his son Will and his wife Marie.



Kirby Matchett with his son Will and Members of the Professional Firefighters Association

FEATURE SOCIAL WORKERS

Shine a light on New Brunswick social workers by submitting positive social work stories to our Communications Officer, Laure Piccetto, by email at laure.piccetto@nbasw-attsnb.ca

Calls for Participation

VETERANS AFFAIRS CANADA

To support Veterans with mental health needs, Veterans Affairs Canada (VAC) is seeking Social Workers in private practice to register as providers with Medavie Blue Cross.

To be approved as a VAC service provider as a Social Worker you must be a member in good standing and have an unrestricted license from your Regulatory Body in the province(s)/territory in which you practice. In addition, you must provide proof of a Master's Degree in Social Work (MSW).

Your role as a VAC registered service provider, if solicited, will aim at assisting Veterans with their personal recovery.

[**CLICK FOR MORE INFORMATION AND TO APPLY**](#)

CANADA'S VOLUNTEER AWARDS

It is time to nominate an outstanding individual, a not-for-profit organization, a social enterprise, or a socially responsible business who has made a significant contribution in improving the lives of others in their community through volunteering.

The award recipients will be recognized at an award ceremony and will be given the opportunity to select a not-for-profit organization to receive a grant. They will also participate in a roundtable discussion with fellow recipients and join the vibrant Canada's Volunteer Awards community.

The nomination period is officially open and will run until June 12, 2024.

[**NOMINATE SOMEONE TODAY**](#)

À LA RECHERCHE DE TRAVAILLEUSES SOCIALES ET TRAVAILLEURS SOCIAUX (TS)



Une équipe de recherche dirigée par Elda Savoie, professeure à l'École de travail social de l'Université de Moncton, est à la recherche de TS qui accompagnent des proches aidant.es de 75 ans et plus.

Ce projet de recherche vise à mieux comprendre : 1) les défis et les enjeux des personnes aidantes francophones de 75 ans et plus en milieu rural ainsi que 2) les réalités rencontrées par des TS lors de leurs interventions auprès de ces personnes.



Pour participer, vous devez :

1. Oeuvrer aux soins de longue durée du ministère du Développement social ou au Programme extra-mural du Nouveau-Brunswick;
2. Accompagner des proches aidant.es de 75 ans et plus;
3. Accompagner des proches aidant.es habitant dans la région de Madawaska-Victoria ou dans les régions rurales du sud-est du Nouveau-Brunswick et le comté de Kent (région de Cap-Acadie, Shédiac en allant jusqu'à Memramcook) ;
4. Parler le français.

L'anonymat et la confidentialité des informations obtenues lors de l'entretien sont assurés. Vous pourrez, en tout temps, mettre fin à votre participation sans avoir à vous justifier de quelque manière que ce soit et sans préjudice. Un formulaire de consentement vous sera remis au début de l'entretien semi-dirigé.

Si vous souhaitez participer à ce projet de recherche ou si vous désirez obtenir plus d'informations à ce sujet, vous pouvez communiquer par téléphone ou courrier électronique avec: Geneviève Robere (egr4555@umoncton.ca / (506) 744-0911) ou Isabel Lanteigne (isabel.lanteigne@umoncton.ca)



Are you a mental health professional- in-training in Canada or a mental health professional working in Canada?

We are looking for mental health professionals-in-training in Canada and mental health professionals working in Canada to complete a 15–20-minute online survey about their training and experiences in delivering e-therapy.

We are interested in hearing from both those who do and do not use e-therapy.



Follow the link below or scan the QR code for more information or to participate.

https://unbfpsyc.cal.qualtrics.com/jf/form/SV_0Bq24UlezSm00zc

You can reach us at (506) 458-7924 or anxietylab@unb.ca
Principal Investigator:
Emma Giberson (UNB)
Supervisor:
Dr. Janine Olthuis (UNB)
REB#: 2024-070

Be entered to win 1 of
20 \$25 CAD Amazon
gift cards for your
participation



Summary of Recent Disciplinary Notice

2024-03-04

A Hearing of the Discipline Committee of the New Brunswick Association of Social Workers was held on March 4, 2024 to hear and determine a Complaint against a Member alleging professional misconduct. Specifically, the Member is alleged of not maintaining appropriate professional boundaries throughout the course of the professional relationship and making inappropriate comments of a sexual nature to a client.

By Voluntary Submission, the Member voluntarily admitted professional misconduct and concurred that disciplinary sanction was appropriate.

Following a determination that the Member was guilty of professional misconduct, the Discipline Committee imposed the following discipline sanctions:

1. Written reprimand to be placed in the Member's file for an unlimited period of time;
2. Payment of a fine of \$2,000.00;
3. Payment of cost of \$1,000.00;
4. One assignment in the form of continuing education; and
5. Summary and publication of the proceeding without names for the education of the membership.

Employment Listings

Are you seeking a new social work employment opportunity in New Brunswick? Visit the Employment Listings page on the NBASW Website for new opportunities.

**VIEW EMPLOYMENT
LISTINGS**

Have an opening that you would like to add to our Employment Listings page? Please send all employment listings to laure.piccetto@nbasw-attsnb.ca

Wellness Resource: Sleep Hygiene



Sleep hygiene is crucial for maintaining good sleep quality and overall well-being. It involves adopting habits and practices that promote healthy sleep patterns.

Good sleep hygiene can help individuals fall asleep faster, stay asleep longer, and wake up feeling refreshed. It also contributes to improved physical health, cognitive function, mood regulation, and daytime performance. By prioritizing sleep hygiene, individuals can reduce the risk of sleep disorders and other health issues associated with poor sleep.

Further, sleep hygiene is vital in the profession of social work because it directly impacts the ability to provide effective care and support to clients. Social workers often deal with complex and emotionally demanding situations that require clarity of mind, empathy, and problem-solving skills.

Poor sleep hygiene can lead to fatigue, decreased cognitive function, irritability, and burnout, which can hinder a social worker's ability to perform their duties effectively and ethically.

By prioritizing good sleep habits, social workers can maintain their mental and emotional well-being, sustain their capacity to empathize and communicate effectively with clients, and ultimately deliver high-quality care.

SLEEP HYGIENE TIPS AND TRICKS

Partner Updates: Co-operators Group

PROTECTING YOURSELF AGAINST IDENTITY FRAUD

Identity theft is a rapidly growing crime that can impact every facet of our lives. Identity thieves will look for your name, date of birth, address, credit card number, passport, Social Insurance Number (SIN) and other personal information to take over your bank accounts or open new ones, apply for credit cards, redirect mail, and even get a job.

Here's how you can reduce your risk of identity theft:

[READ MORE](#)

QUOTE CONTEST

**Get a Home or
Auto quote for
a chance to
win \$10,000!***

[ENTER THE CONTEST](#)

Social Media

Facebook



Our English page:

New Brunswick Association of Social Workers [@NBASW](#)



Our French page:

Association des travailleuses et des travailleurs sociaux du Nouveau-Brunswick [@ATTSNB](#)

Twitter



Our English page:

New Brunswick Association of Social Workers [@NBSocialWorkers](#)



Our French page:

Association des travailleuses et des travailleurs sociaux du Nouveau-Brunswick [@TravSocNB](#)

Newsletter Submissions

Have something you'd like to see in the NBASW Newsletter? We're always looking for stories about social workers, events, and more to add. If you've got something you'd like us to include, please email laure.piccetto@nbasw-attsnb.ca with the subject line "Newsletter."

